

ENCUESTA DE SATISFACCIÓN

2021



- ✓ Evento realizado el 25 de febrero 2021.
- ✓ Para la evaluación de los ítems se consideró una escala de 1 a 5, siendo 1 terrible y 5 excelente.
- ✓ La calificación 3 (regular) es neutral, o sea no se tiene en cuenta en los cálculos de investigación.

Ecuación de cálculo de los índices:

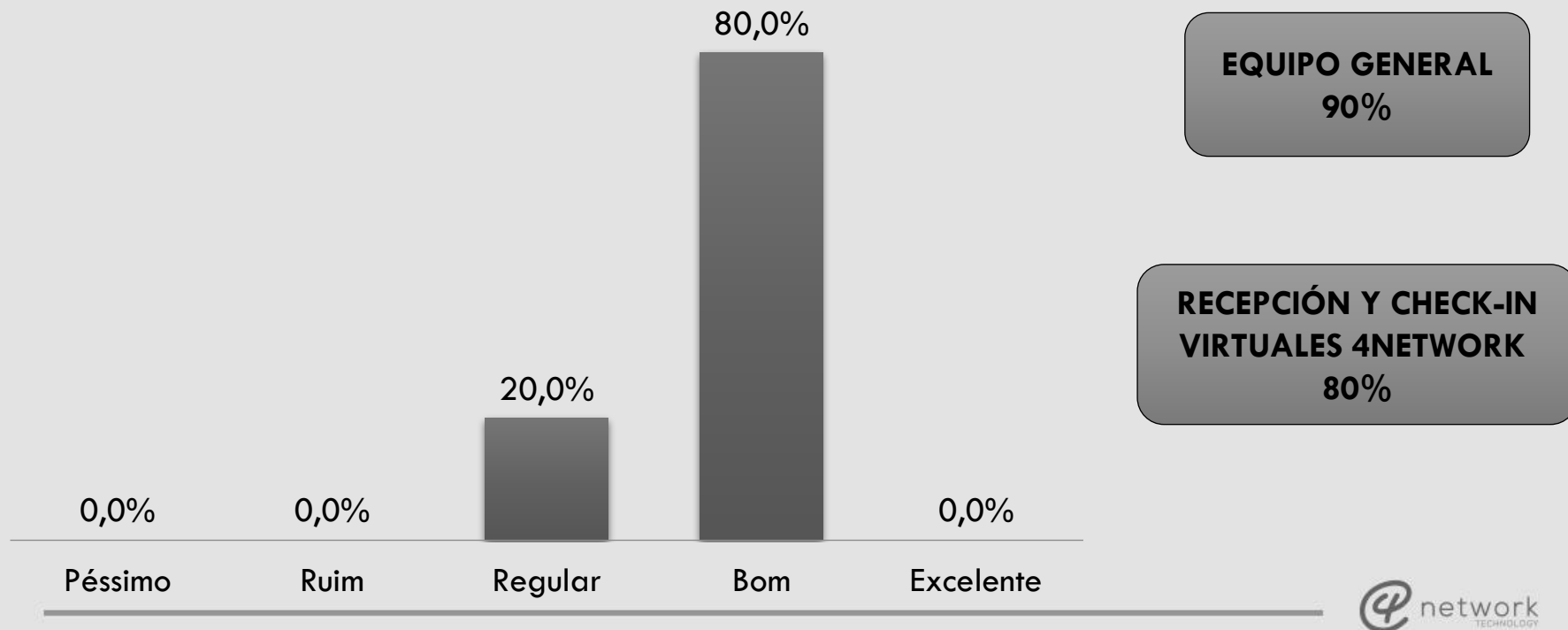
$$\text{Índice} = (\text{suma del porcentaje de calificaciones por encima de 3}) - (\text{suma del porcentaje de calificaciones por debajo de 3})$$

. (BUENO + EXCELENTE) – (PÉSIMO + MALO)

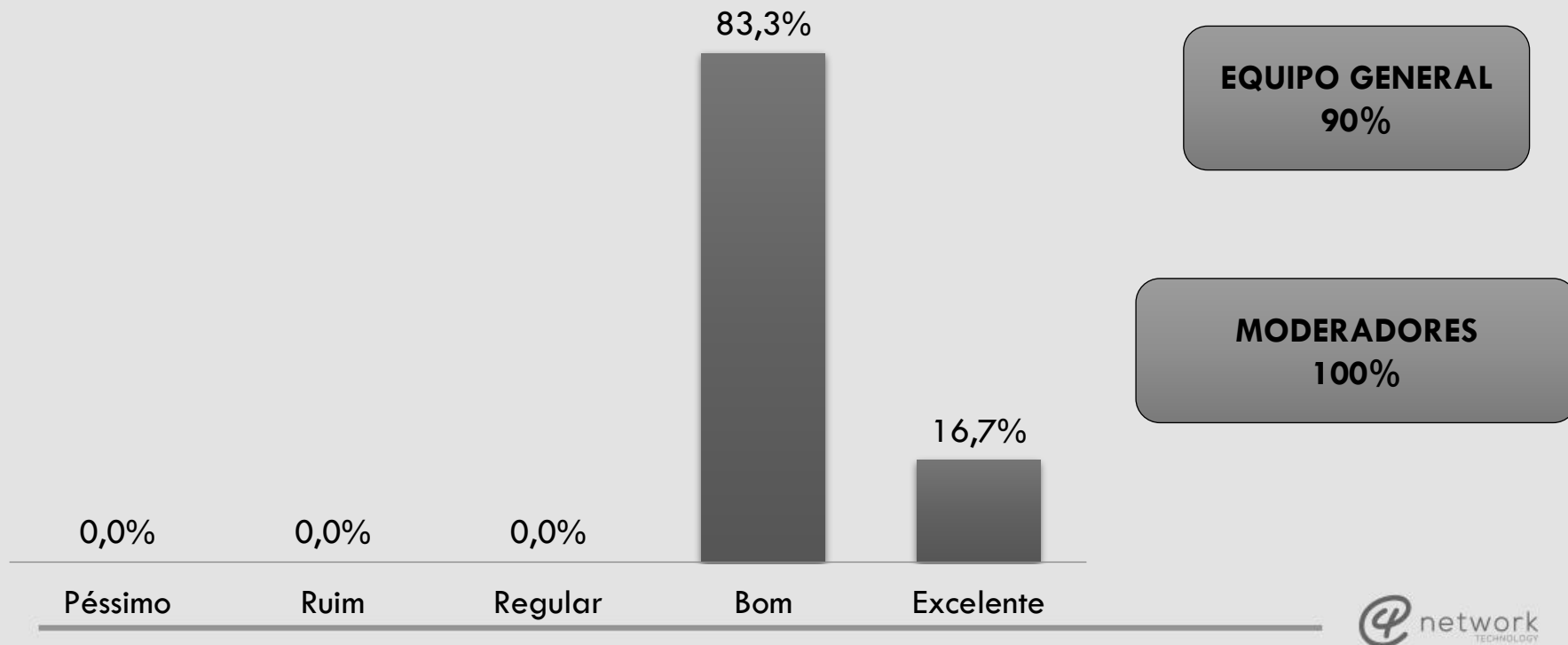
EQUIPO



EQUIPO: RECEPCIÓN Y CHECK-IN VIRTUALES 4NETWORK



EQUIPO: MODERADORES



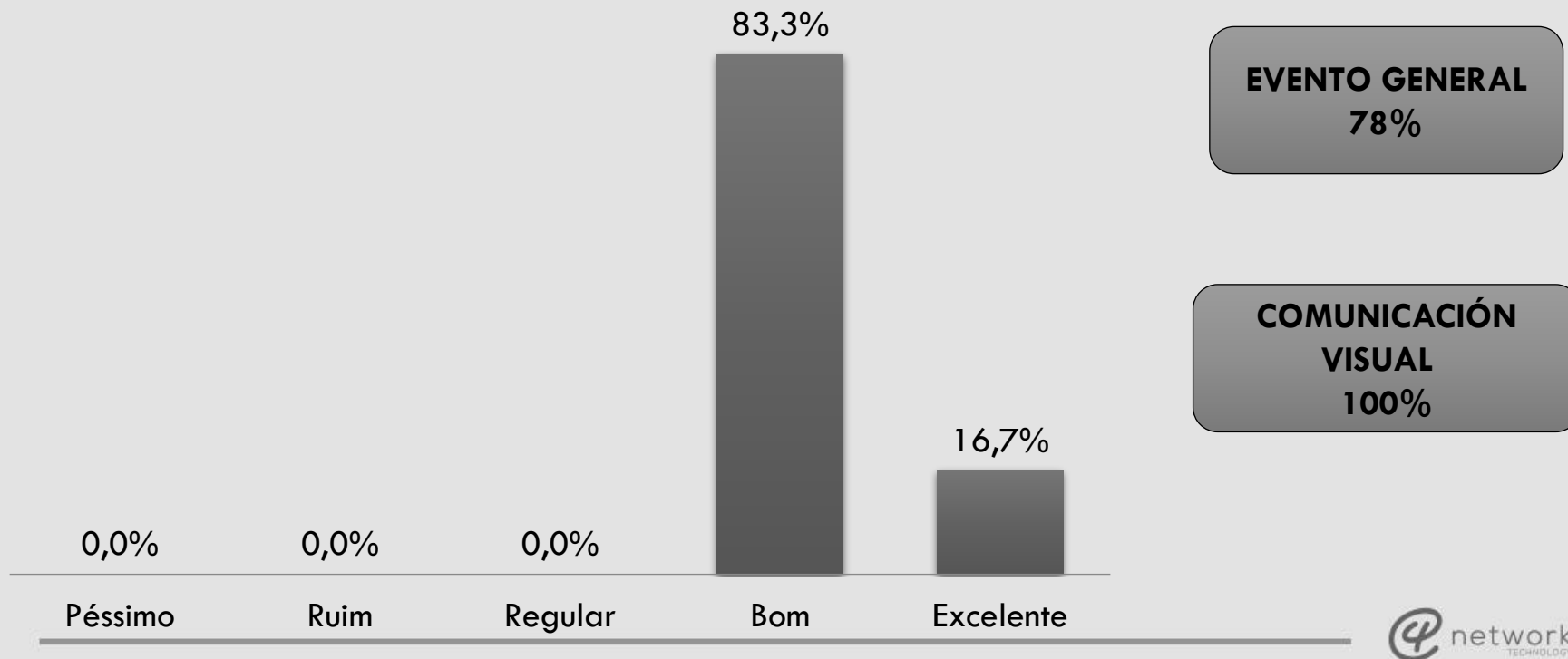
EVENTO

The background is a dark purple gradient. It features several thin, light purple diagonal lines in the upper right corner. A single horizontal light purple line is positioned on the left side. The lower right portion of the image is filled with a pattern of overlapping, semi-transparent purple arrows of various sizes, all pointing towards the upper left. The word "EVENTO" is centered in the upper half of the image in a bold, white, sans-serif font.

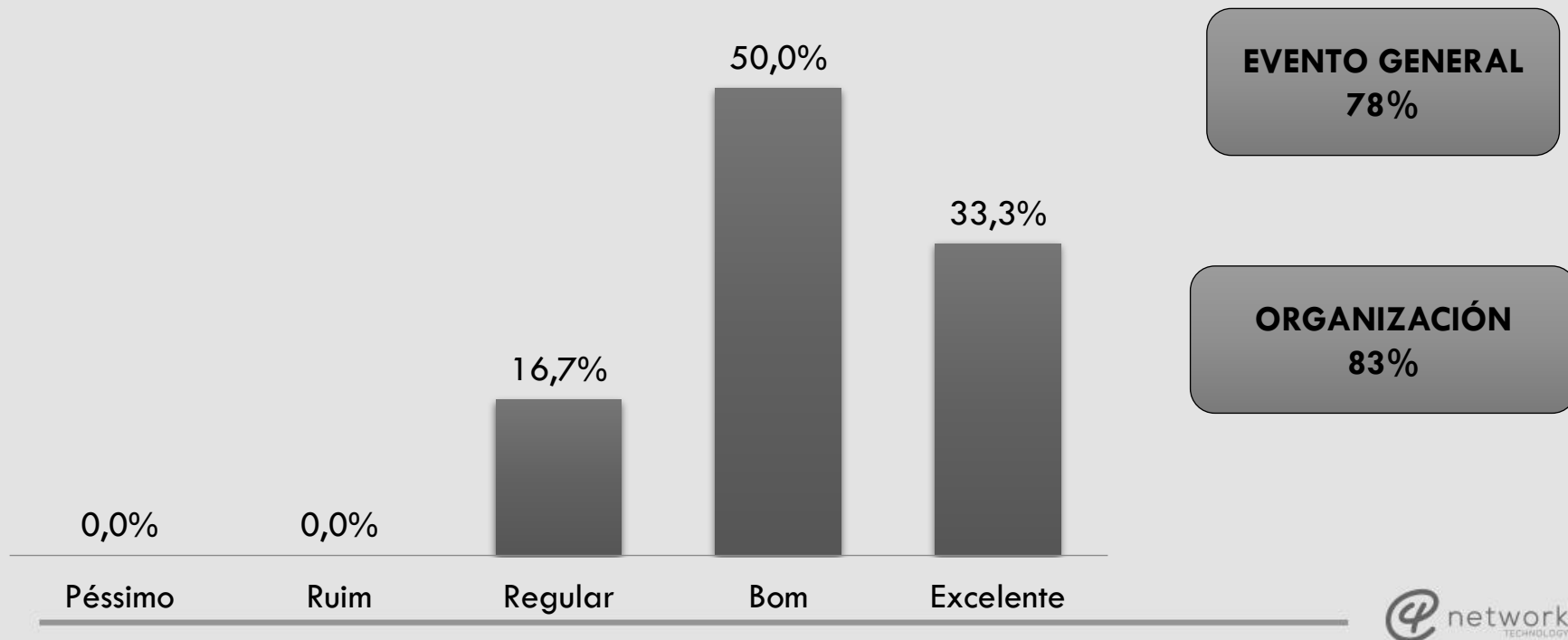
EVENTO: TEMA DEL EVENTO



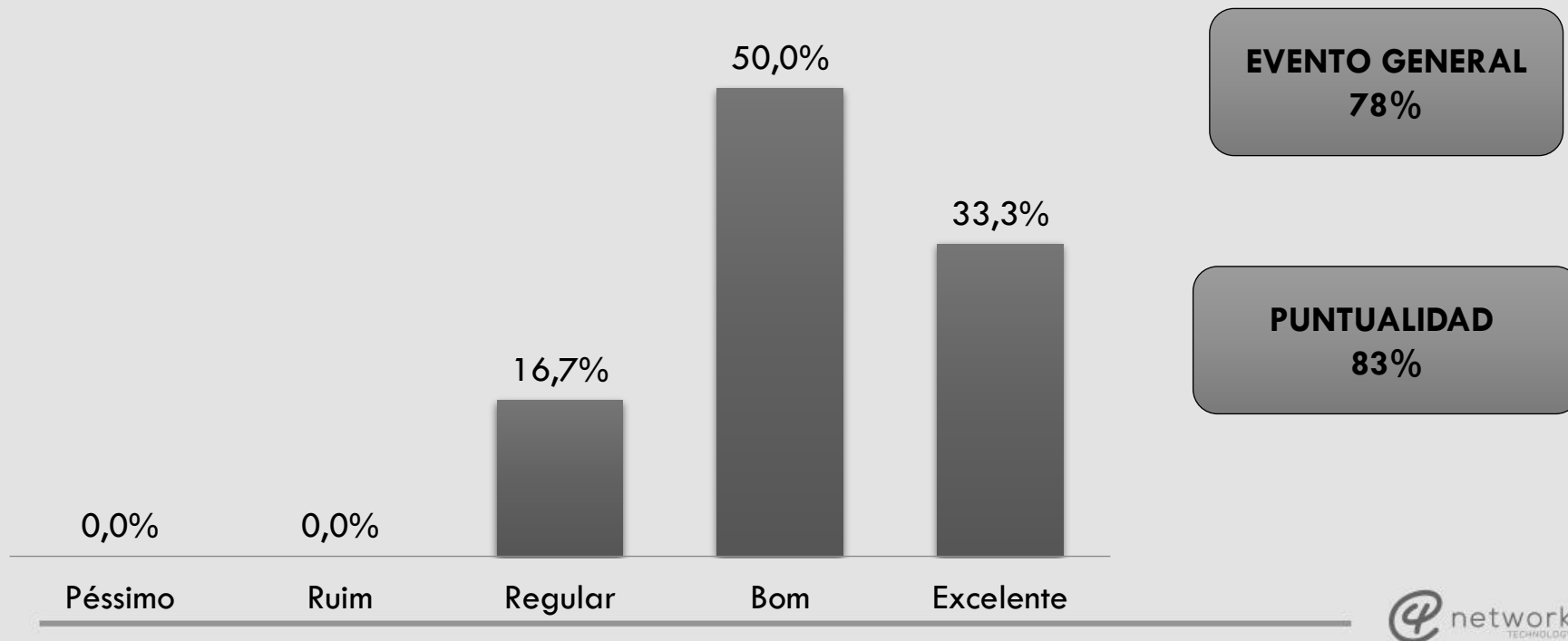
EVENTO: COMUNICACIÓN VISUAL



EVENTO: ORGANIZACIÓN



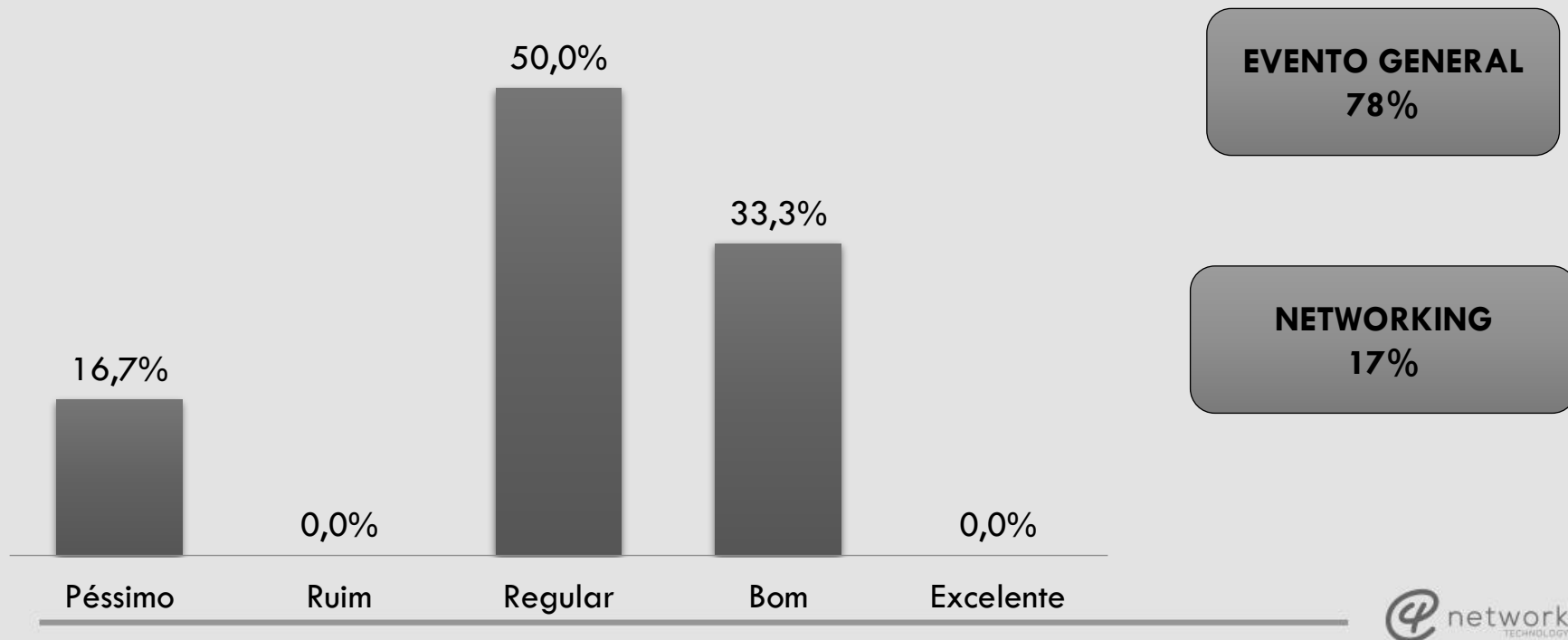
EVENTO: PUNTUALIDAD



EVENTO: ÉPOCA DO EVENTO



EVENTO: NETWORKING



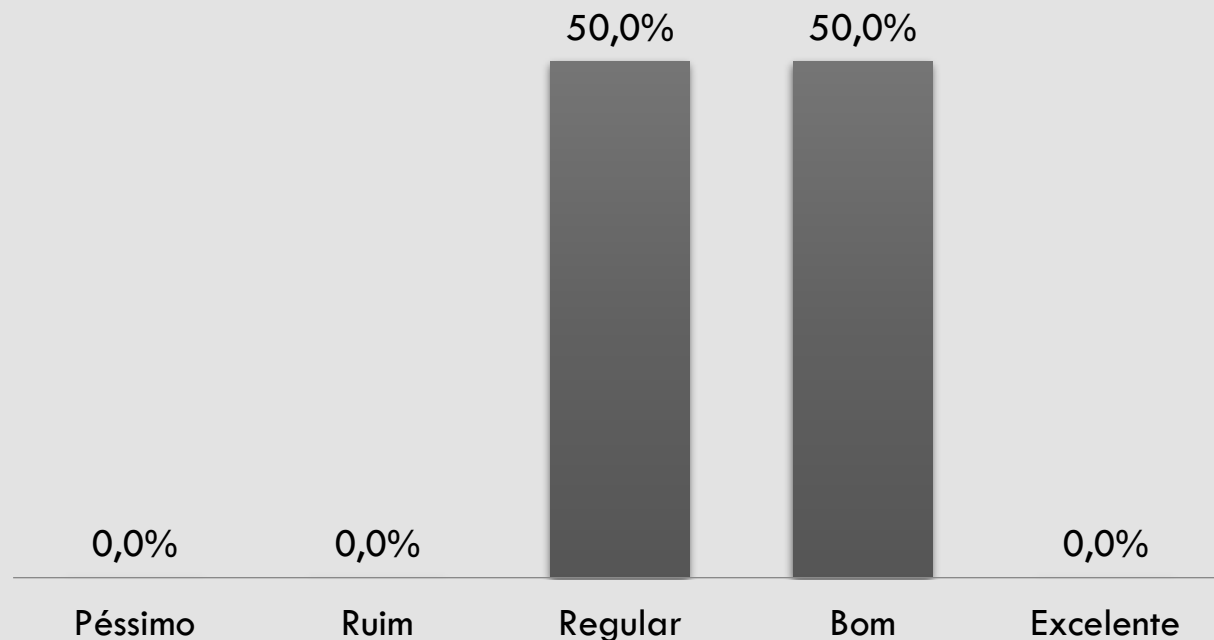
Observaciones:

“Creo que las sesiones pudieran haber durado 30 min.”

TIEMPO

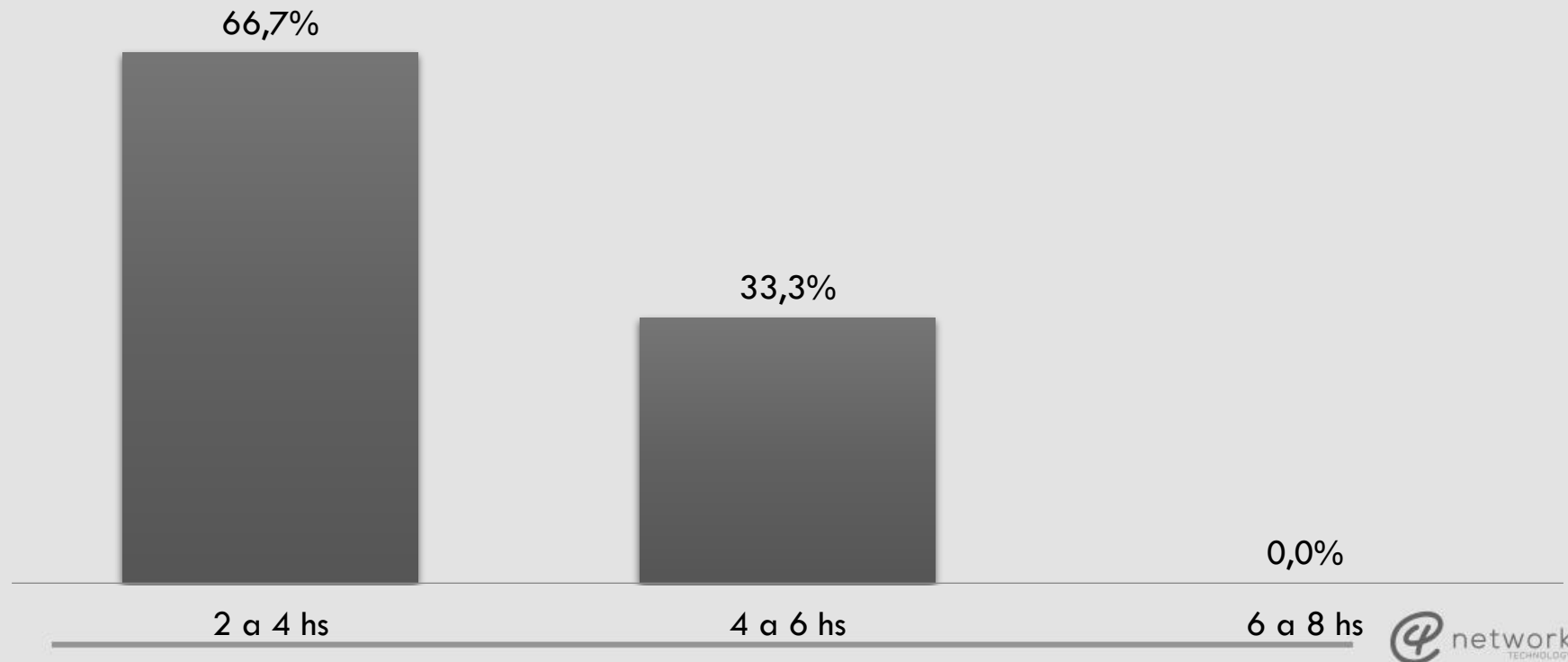


TIEMPO: ¿Qué le pareció la duración del evento?



TIEMPO
50%

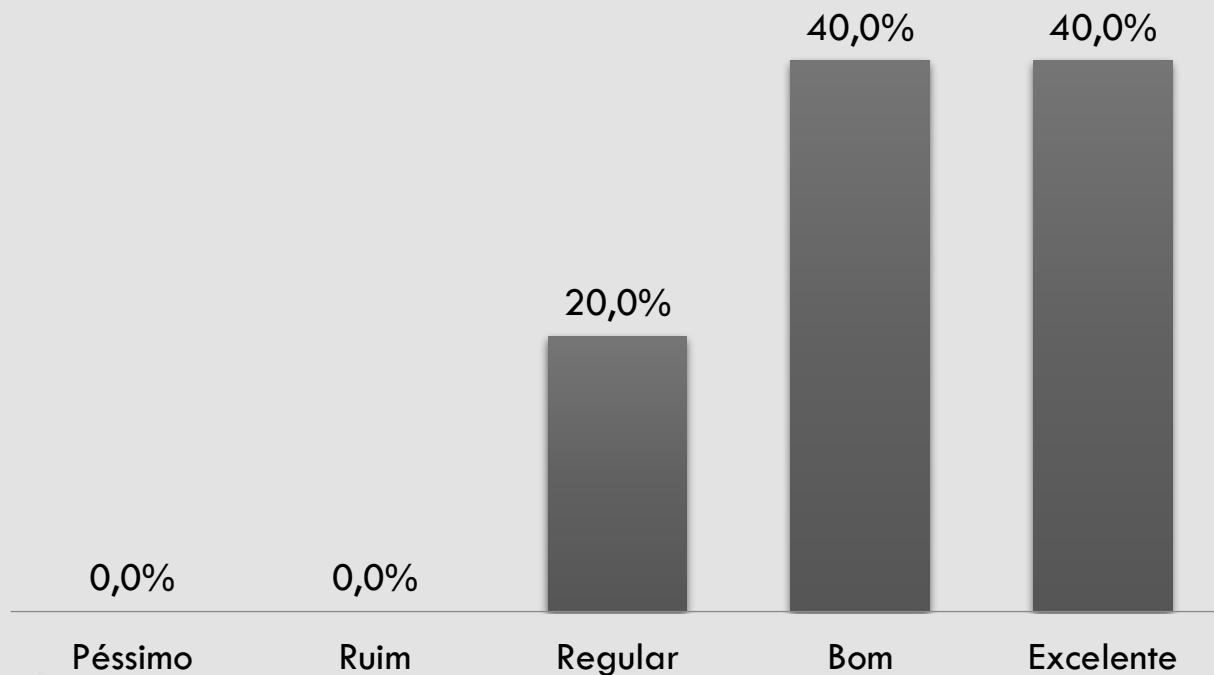
TIEMPO: ¿Cuál duración del evento cree que sería ideal?



KEYNOTE

The background is a solid dark purple. On the left side, there is a single horizontal white line. On the right side, there are several large, stylized white arrows pointing upwards and to the right, arranged in a staggered, overlapping pattern. Additionally, there are several thin, white diagonal lines scattered across the upper right portion of the image.

KEYNOTE: NATHALIE TRUTMANN

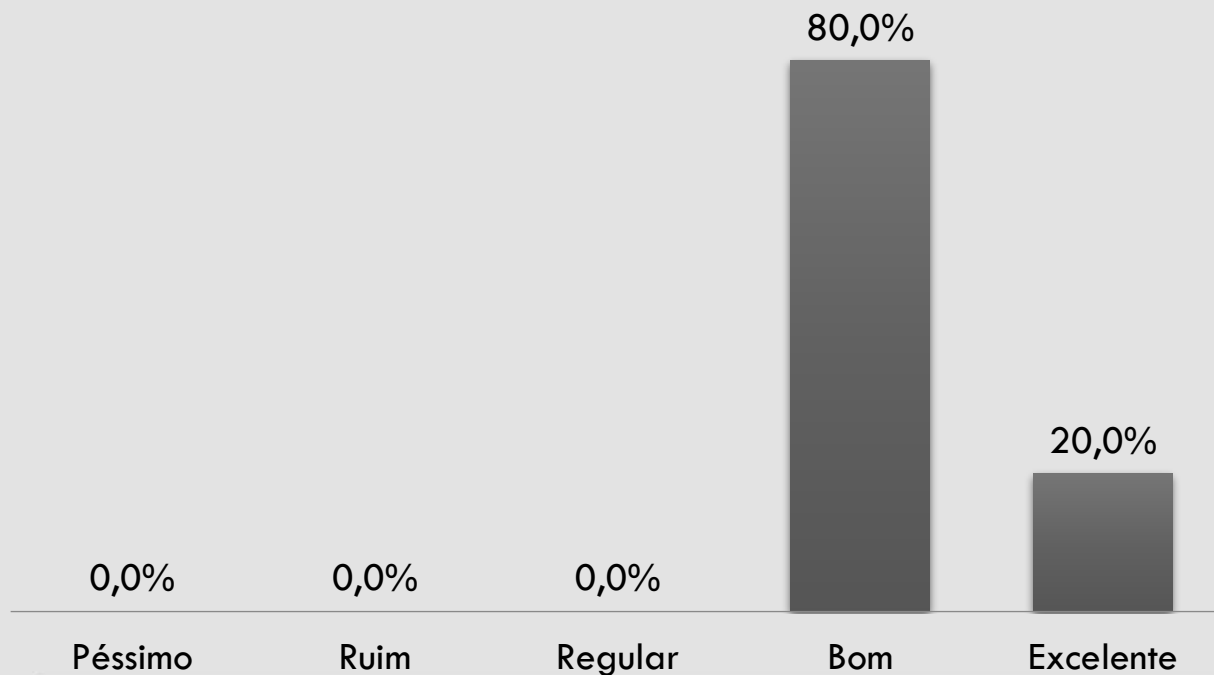


**NATHALIE
TRUTMANN**
80%

PANEL

The image features a dark purple background with a horizontal band of a lighter purple shade across the middle. The word "PANEL" is written in a bold, white, sans-serif font, positioned slightly to the left of the center. To the left of the text, there is a short, thick white horizontal line. The right side of the image is filled with a complex pattern of geometric elements: several thin white lines of varying lengths and orientations, and a series of white arrows of different sizes. These arrows are arranged in a way that suggests movement or flow, with some pointing towards the top right and others towards the bottom right. The overall composition is modern and abstract.

PANEL

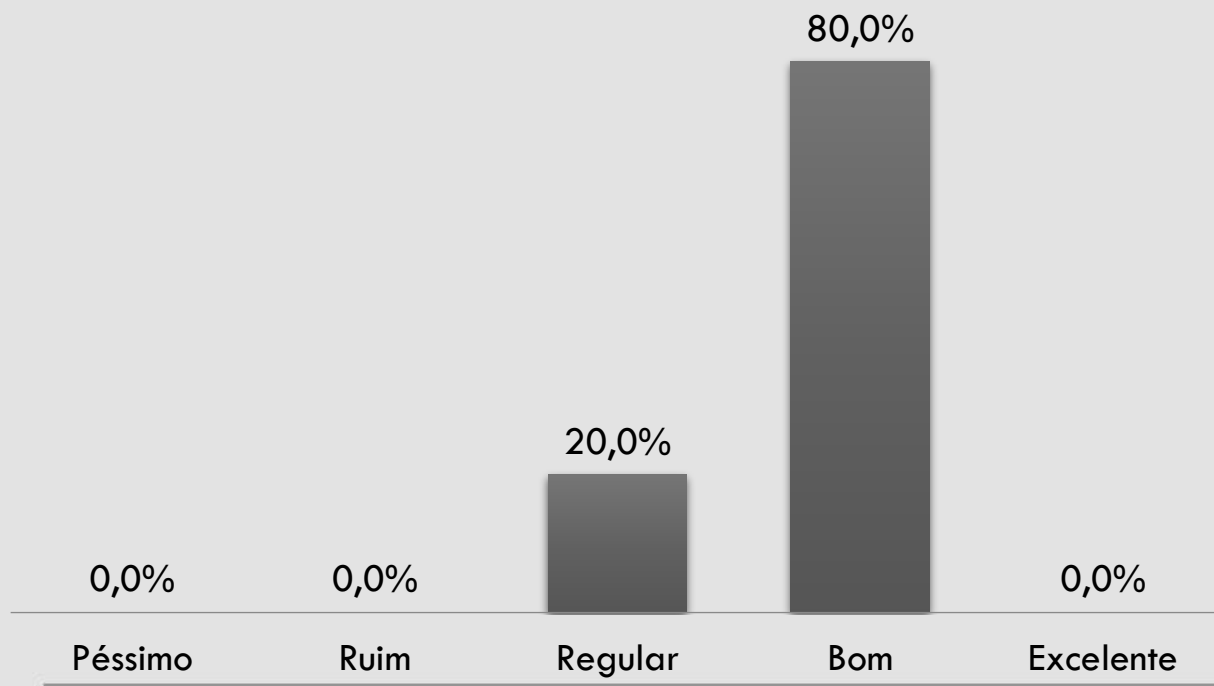


PANEL
100%

OPORTUNIDADES DE NETWORKING



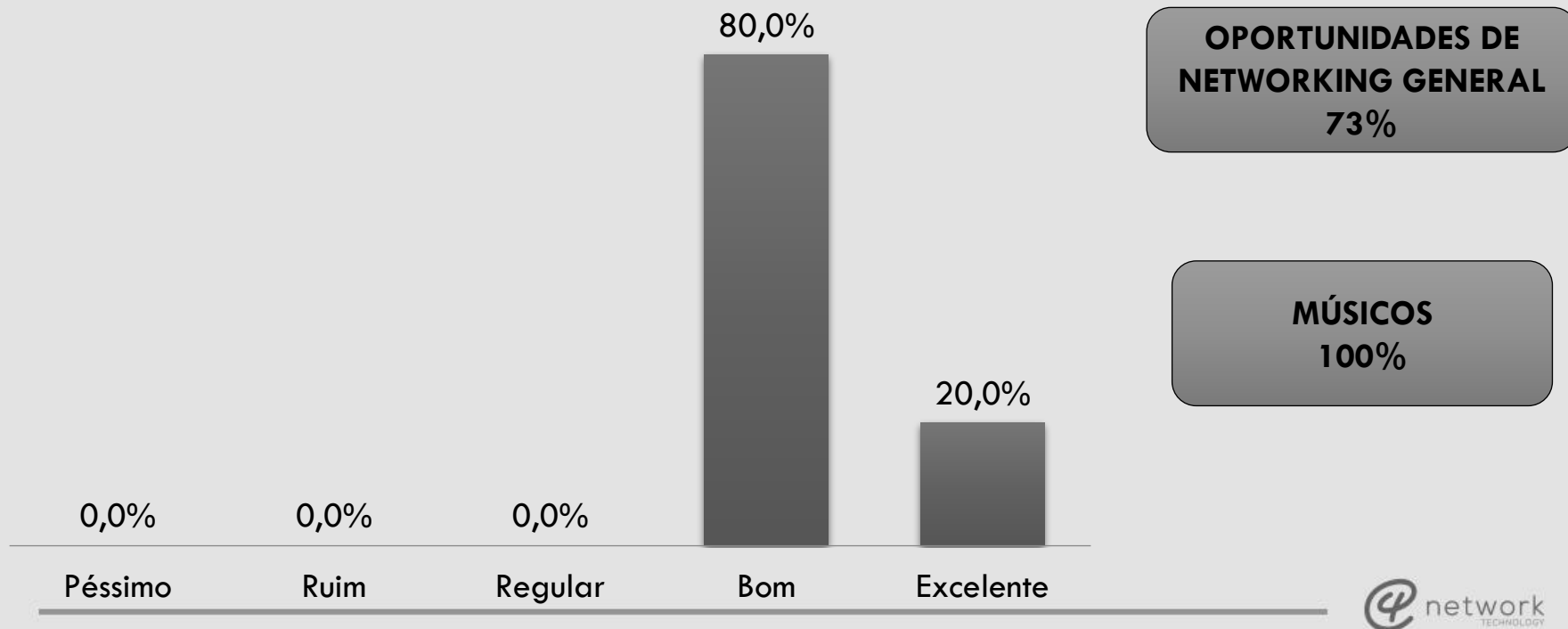
OPORTUNIDADES DE NETWORKING: RELAX



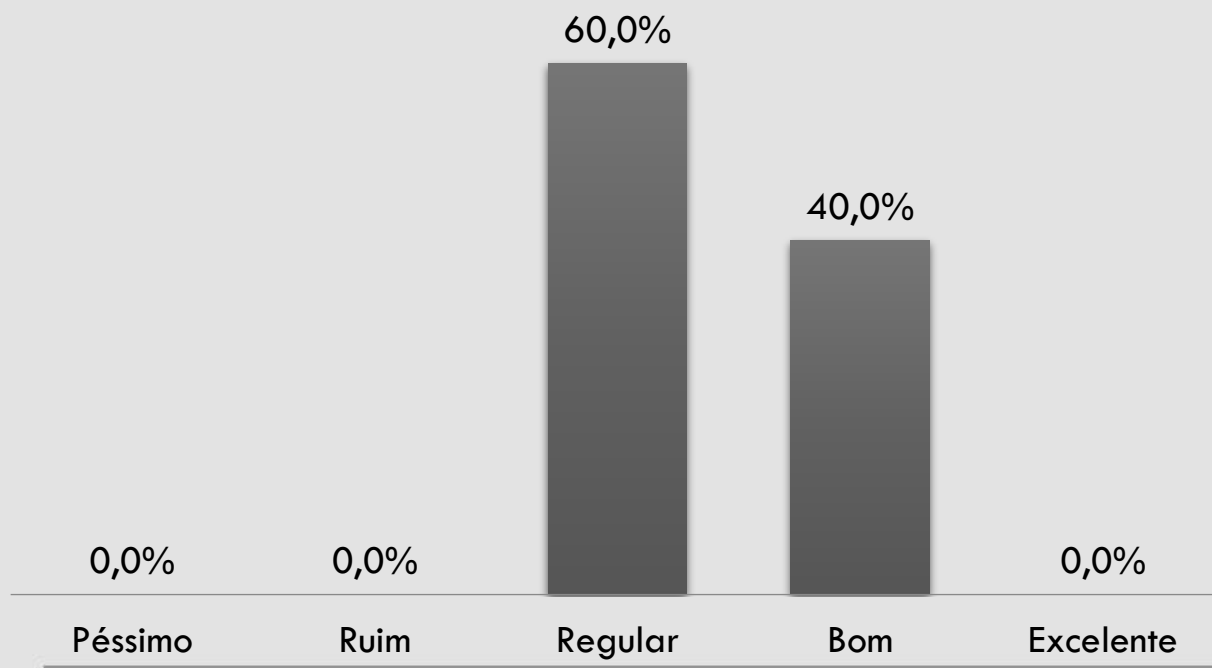
**OPORTUNIDADES DE
NETWORKING GENERAL**
73%

RELAX
80%

OPORTUNIDADES DE NETWORKING: MÚSICOS



OPORTUNIDADES DE NETWORKING: INTEGRACIÓN DURANTE EL EVENTO



**OPORTUNIDADES DE
NETWORKING GENERAL**
73%

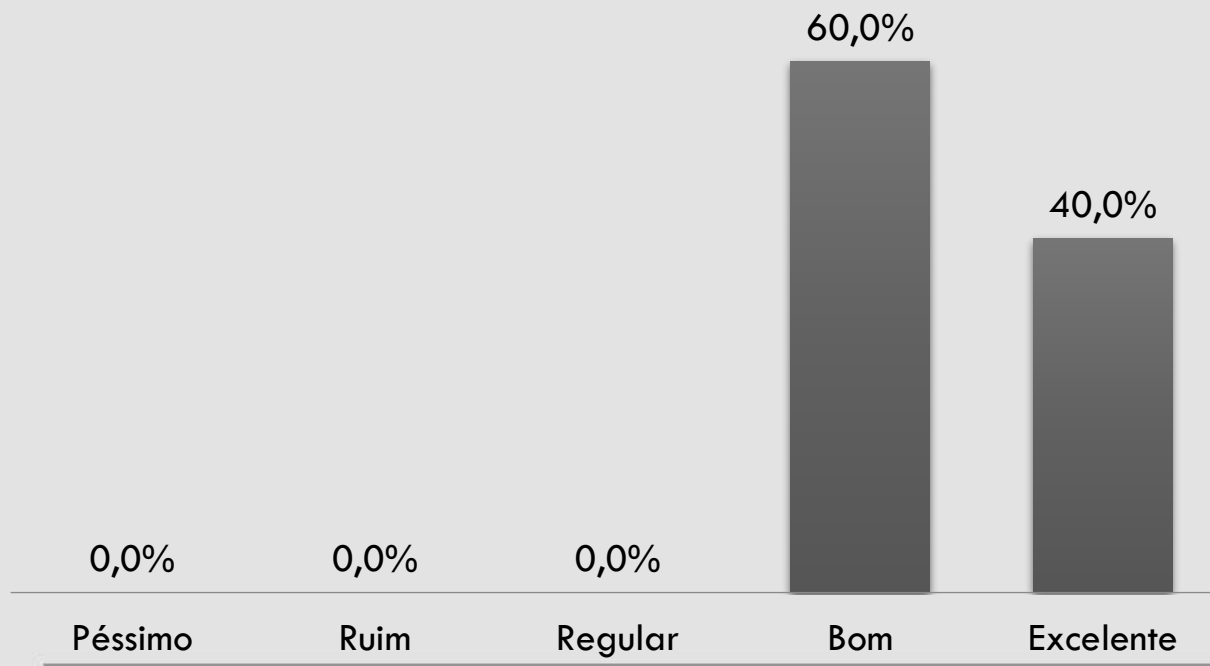
INTEGRAÇÃO
40%

ACCIONES



ACCIONES: ¿QUÉ LE PARECIÓ LA ACCIÓN DEL PROGRAMA FRATERO? (DONACIÓN DE ALIMENTOS)

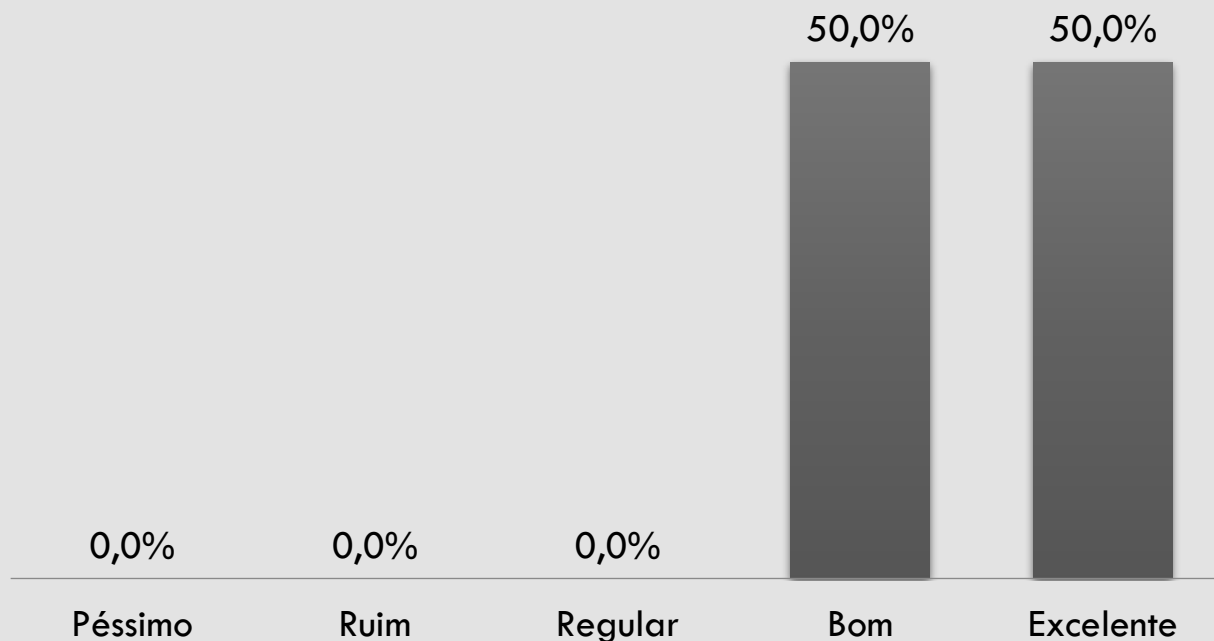
ACCIONES
100%



PLATAFORMA

The image features a dark purple background. In the center, the word "PLATAFORMA" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a complex arrangement of white geometric elements: several thin diagonal lines at the top, and a series of overlapping arrows of varying sizes pointing generally upwards and to the right. The bottom half of the image is a solid, slightly lighter shade of purple.

PLATAFORMA: ACCESIBILIDAD

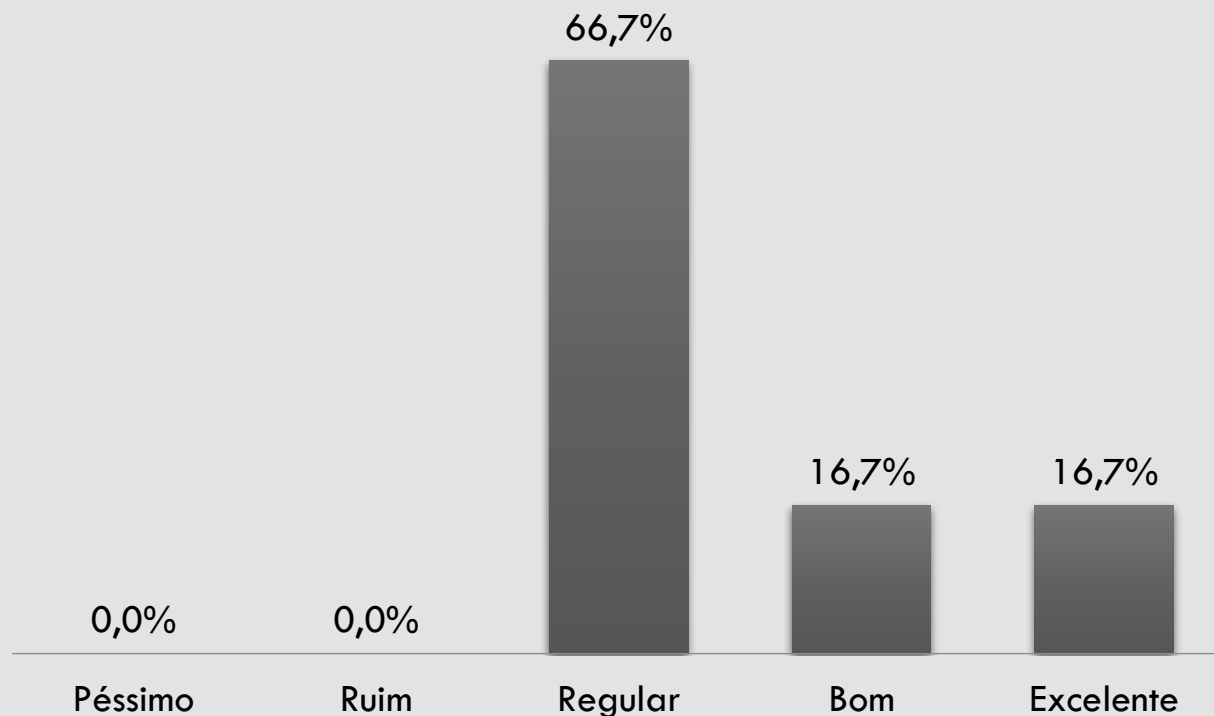


ACCESIBILIDAD
100%

APP 4NETWORK

The image features a dark purple background. In the center-left, the text "APP 4NETWORK" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side of the image, there is a complex arrangement of white geometric elements: several thin diagonal lines at the top, and a series of overlapping arrows and corner brackets pointing generally upwards and to the right. The bottom half of the image is a solid, slightly lighter shade of purple.

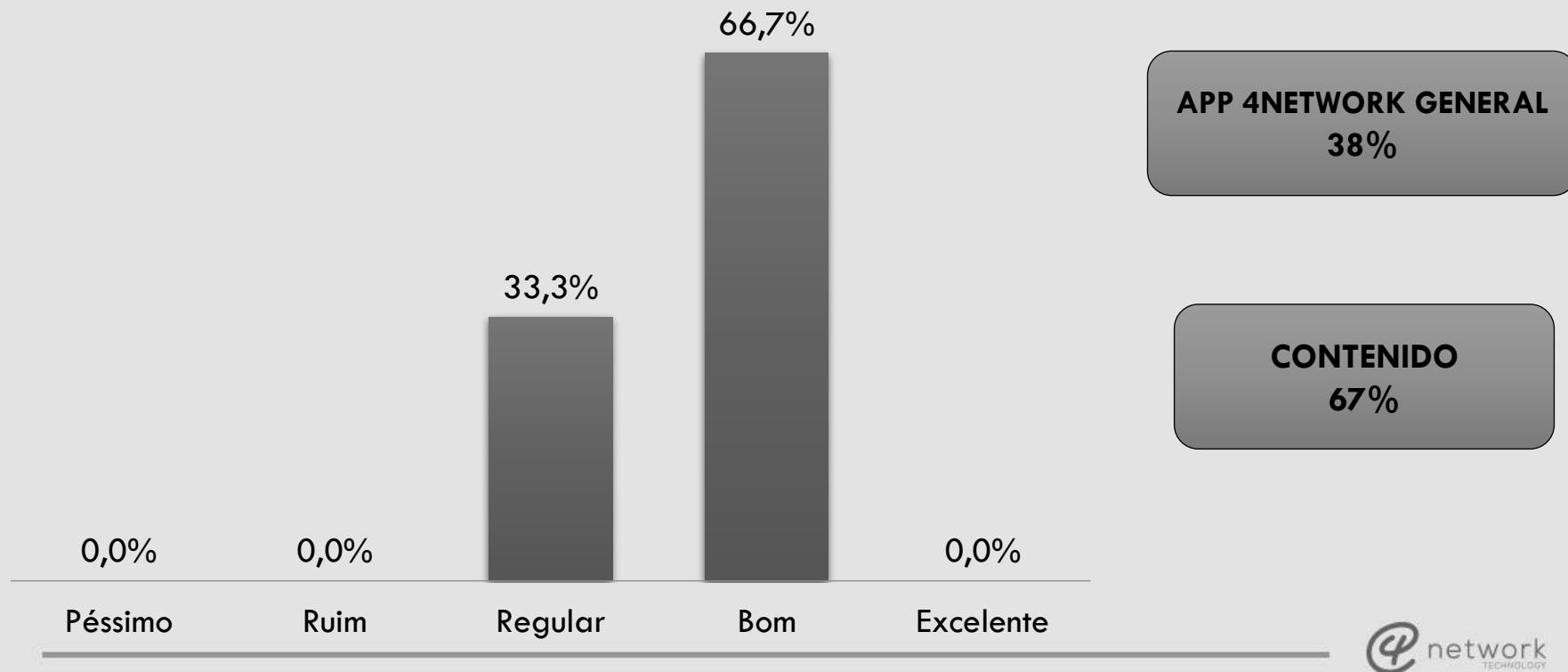
APP 4NETWORK: USABILIDAD



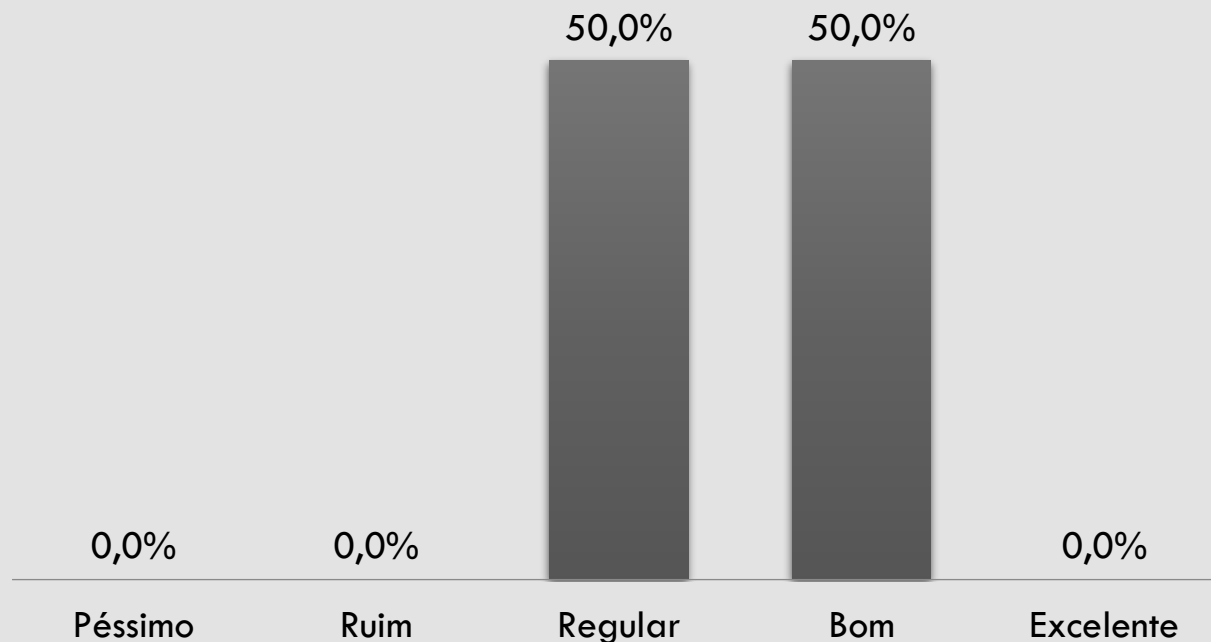
APP 4NETWORK GENERAL
38%

USABILIDAD
33%

APP 4NETWORK: CONTEÚDO



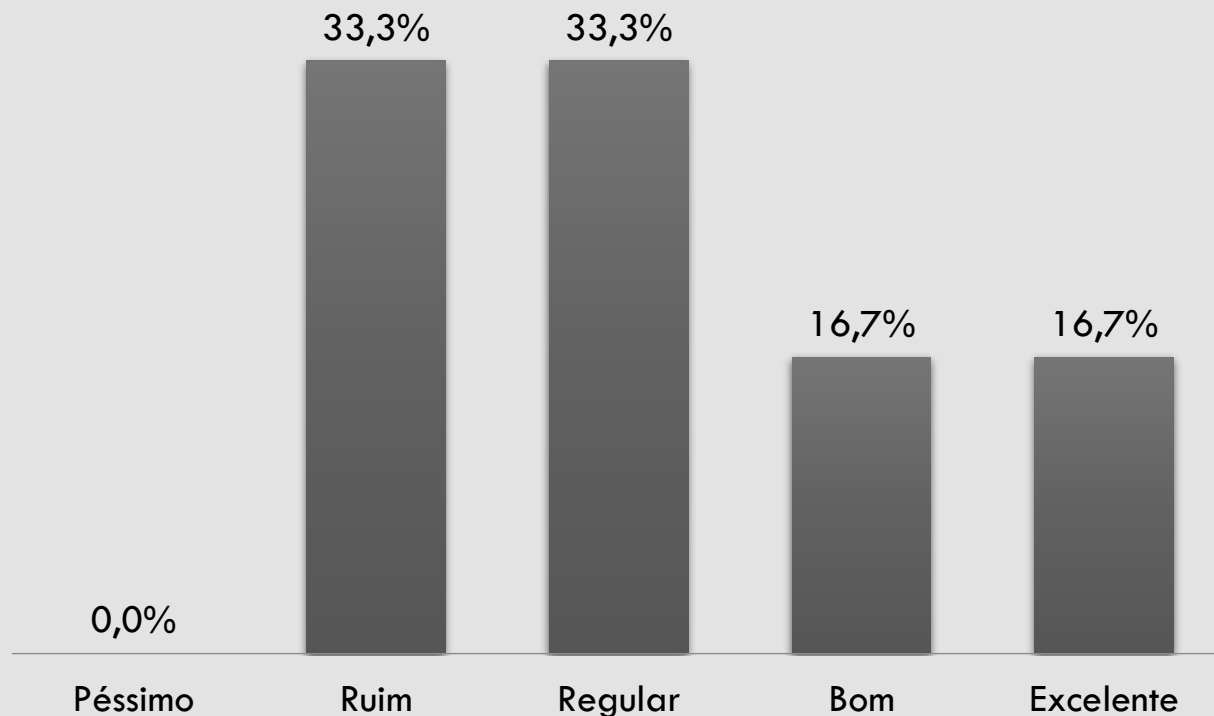
APP 4NETWORK: INTERFAZ



APP 4NETWORK GENERAL
38%

INTERFAZ
50%

APP 4NETWORK: INTERCAMBIO DE TARJETAS



APP 4NETWORK GENERAL
38%

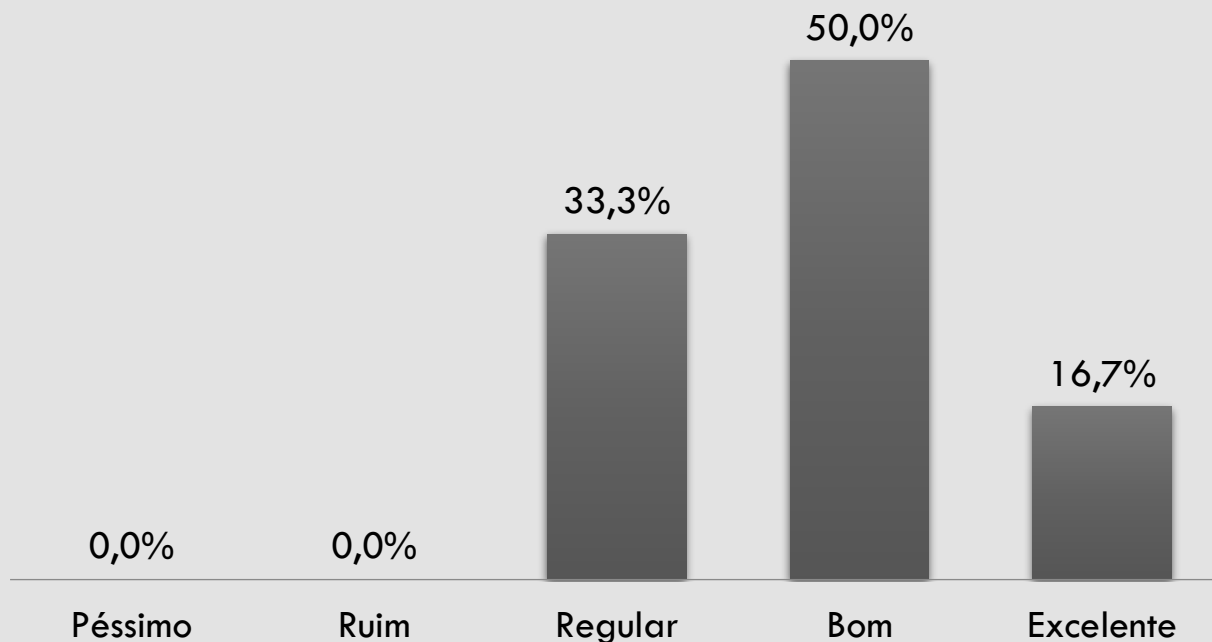
**INTERCAMBIO DE
TARJETAS**
0%

NEGOCIOS

The image features a dark purple background. In the center, the word "NEGOCIOS" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a complex arrangement of white geometric elements: several thin diagonal lines at the top, and a series of overlapping arrows of varying sizes pointing generally upwards and to the right. The overall aesthetic is modern and minimalist.

NEGOCIOS: PERSPECTIVA PARA CONCRETAR NEGOCIOS

**PERSPECTIVA PARA
CONCRETAR NEGOCIOS**
67%

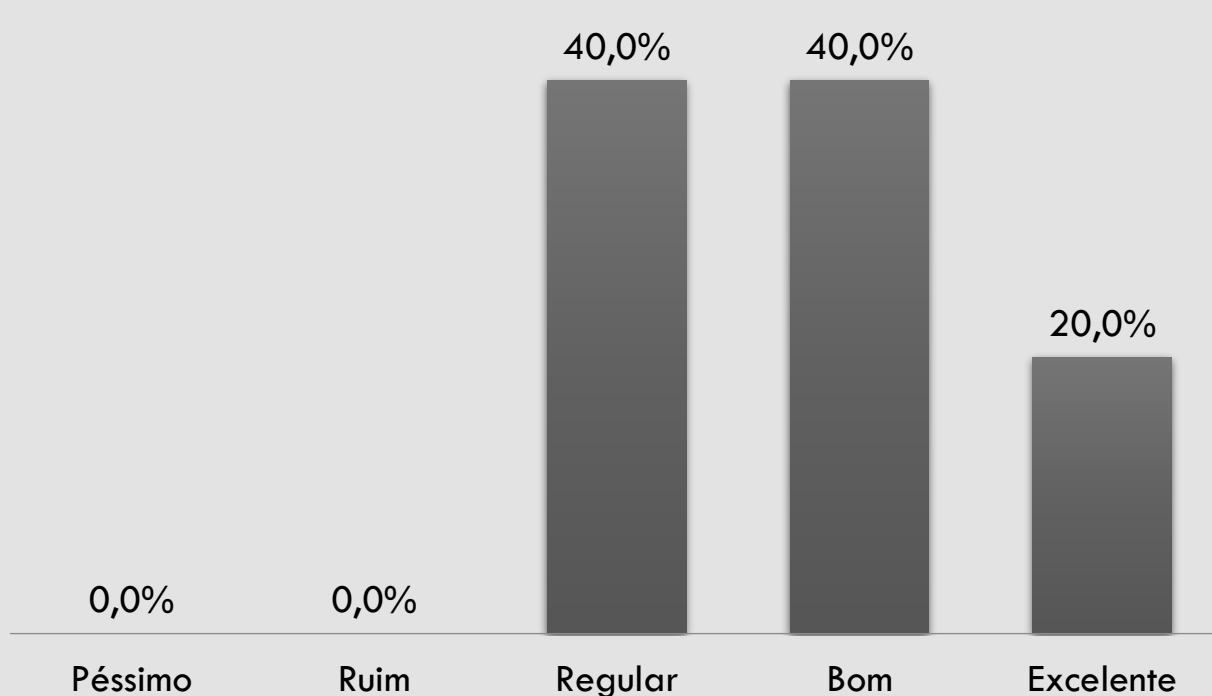


The background is a dark purple gradient. It features several thin, light purple diagonal lines in the upper right corner. On the left side, there is a single horizontal light purple line. The right side of the image is filled with a pattern of overlapping, semi-transparent light purple arrows pointing in various directions, creating a sense of movement and connectivity.

4CONNETWORKER

4CIO NOLA

4CONNETWORKER 4CIO NOLA: ¿CÓMO FUE SU EXPERIENCIA 4CONNETWORKER 4CIO NOLA?

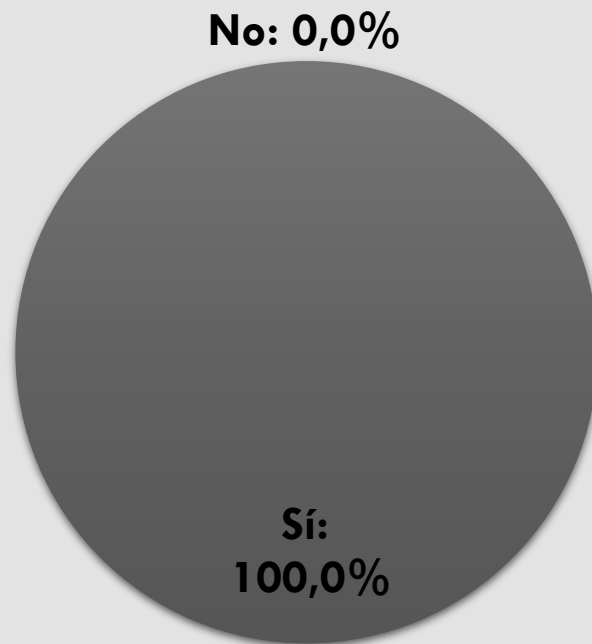


**4CONNETWORKER
4CIO NOLA
60%**

ASPECTOS GENERALES

The background is a solid dark purple. It features several abstract geometric elements: a horizontal line on the left, a diagonal line in the upper left, and a cluster of arrows of varying sizes and orientations on the right side. The arrows are also in shades of purple, some pointing upwards and to the right, others downwards and to the right, and some pointing left.

ASPECTOS GENERALES: ¿SU EMPRESA AUSPICIA RÍA OTRO 4CONNETWORKER @CIO NOLA?



ASPECTOS GERAIS: ¿SU EMPRESA AUSPICIARÍA OTRO EVENTO DE 4NETWORK | IT4CIO?

